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"The first current comprehensive treatment of comparative management available in a single-authored package, **Global Comparative Management: A Functional Approach** offers an interdisciplinary discussion of management functions, practices, patterns, and problems relating to a wide variety of national and regional settings.

Taking an integrative, interdisciplinary approach to the coverage of managerial issues, functions, practices and problems, the text provides a view of international management beyond intercultural issues.

The use of comparisons to explain, analyze and understand social and economic phenomena is recognized as a valuable social science tool. This textbook deals with the differences in management and organization between nations and their effects on multinational enterprises. In comparing management practice across the world, the authors cover themes such as national cultures, diversity and globalization. Students are guided through the key business disciplines, providing a broad introduction to the field and including truly global coverage. With student and instructor friendly resources such as chapter summaries, mini-case scenarios, larger case studies and power-point slides, this book is core reading for students of international business and international management.

Managing Innovation is an established, best-selling text for MBA, MSc and advanced undergraduate courses on innovation management, management of technology, new product development and entrepreneurship. It is also widely used by managers in both the service and manufacturing sectors. Now in its fifth edition, the text has been fully revised and is accompanied by the Innovation Portal at www.innovation-portal.info, which contains an extensive collection of additional digital resources for both lecturers and students. Features: The Research Notes and Views from the Front Line feature boxes strengthen the evidence-based and practical approach making this a must-read for anyone studying or working within innovation. The Innovation Portal at www.innovation-portal.info is an essential resource for both student and lecturer and includes the Innovation Toolkit - a fully searchable array of practical innovation tools along with a compendium of cases, activities, audio and video clips.

You may recognize the statement on the back cover of so many textbooks concerning the global environment of commerce—"to help you understand and appreciate the economic, political, and technological context in which international business operates." But this defined approach is tantamount to placing three wheels on a car and expecting it to drive smoothly. It cannot be operated without the balance that a fourth one provides, and that required wheel is culture. The author believes, in this modern era of globalization, managers venturing forth to engage alien societies must be armed with cross-cultural skills that go above and beyond the instructions of how to kiss, bow, or shake hands. This book provides a more concise, simple, and practical approach that cuts through the complicated cultural matrix. This book is divided into three sections. The first section explains how culture acts as the prime driver of our life—the filter of our senses and the guide of our values, hence the measurement barometer upon which all our decisions and behavior are constructed; the second section examines how cross-cultural determinants should function as a worthwhile tool in cross-cultural engagement proposing a two-step concentration; and the final section offers the practical application of specific techniques that will help you navigate the cross-cultural milieu and become a cultural detective.

This book enhances our understanding as to how diversity and equality are managed in different national contexts. Focusing on workplace equality, diversity, and inclusion, this book brings together a unique blend of scholarly research and professional practice, evidenced through an array of individuals both outside and inside organizations.

As communication and leadership skills are both essential for personal and organizational success, new approaches and management styles are continuously being sought. Emerging technologies, automation opportunities, and a diverse workforce are just a few of the challenges business professionals must be prepared for in today's workplace environment. The Handbook of Research on Strategic Communication, Leadership, and Conflict Management in Modern Organizations provides emerging research exploring the theoretical and practical aspects of managing and solving conflicts, and introduces updated approaches for refining communication and leadership skills. Featuring coverage on a broad range of topics such as emotional intelligence, organizational crises, and virtual team management, this book is ideally designed for professionals, leaders, managers, and human resource specialists seeking current research on developing the skills and consciousness needed to effectively communicate, negotiate, and collaborate in diverse organizations.

COVID-19 is the most significant global crisis of any of our lifetimes. The numbers have been stupefying, whether of infection and mortality, the scale of public health measures, or the economic consequences of shutdown. Coronavirus Politics identifies key threads in the global comparative discussion that continue to shed light on COVID-19 and shape debates about what it means for scholarship in health and comparative politics. Editors Scott L. Greer, Elizabeth J. King, Elize Massard da Fonseca, and André Peralta-Santos bring together over 30 authors versed in politics and the health issues in order to understand the health policy decisions, the public health interventions, the social policy decisions, their interactions, and the reasons. The book's coverage is global, with a wide range of key and exemplary countries, and contains a mixture of comparative, thematic, and templated country studies. All go beyond reporting and monitoring to develop explanations that draw on the authors' expertise while engaging in structured conversations across the book.

This long-awaited two-volume book examines how the interplay of ideas and actions applied to environmental problems has laid the foundations for global environmental management. It looks at how ideas, interests, and institutions affect management practice; how management capabilities in other areas affect the ability to deal with specific environmental issues; and how learning affects society's approach to the global environment.The book focuses on efforts to deal with climate change, ozone depletion, and acid rain from 1957 (the International Geophysical Year) through 1992 (the UN Conference on Environment and Development). The settings include Canada, Germany, Hungary, Japan, Mexico, the Netherlands, the former Soviet Union, the United Kingdom, the United States, and international environmental organizations. Topics include problem framing, agenda setting, issue attention, risk assessment, monitoring, option assessment, goal and strategy formulation, implementation, and evaluation. Volume 1 provides an overview of the project, of global environmental management in general, and of the three central environmental issues studied; it also contains the individual country studies. Volume 2 contains the management function studies and the book's conclusion. Authors in the set include Joannine Cavender-Bares, William C. Clark, Ellis Cowling, Nancy M. Dickson, Gerda Dinkelman, Rodney Dobell, Renate Ell, Adam Fenech, Alexander Ginzburg, Elena Goncharova, Peter Haas, Eva Hriznyik, Michael Huber, Peter Hughes, Jill Jäger, Marc Levy, Angela Liberatore, Diana Liverman, Justin Longo, David McCabe, Donald Munton, Elena Nikitina, Karen O'Brien, Edward Parson, Vladimir Pisarev, Ruid Pleune, Miranda Schreurs, Simon Shackley, Peter Simmons, Heather Smith, Vassily Sokolov, Ferenc L. Tóth, Jeroen van der Sluijs, Joesse van Eijndhoven, Claire Waterton, Cor Worrell, and Brian Wynne. More information is available from the SLG web site.

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